



What actually happens in SAINT?

The decision makers of the SAINT member organisations formulated concrete expectations for the future of SAMARITAN INTERNATIONAL in Neusiedl am See/Austria on 16/17 May 2007.

In order to implement these expectations the extraordinary general meeting of 6 September 2008 now made several significant decisions. Thus, through a new membership fee system SAINT has won a solid financing basis not just for the work of the general secretariat, but also for future SAINT contests – the 2nd first aid youth competition successfully took place at the same time in Meran/South Tyrol – and the promotion of projects of SAINT. The first step was also taken towards a stronger presence at the European institutions in Brussels with the decision to cooperate with SOLIDAR, a European network of more than 30 non-government organisations.

Many new projects were also triggered off on the practical level.

Thus, based on the joint basic conditions drawn up by the permanent working group “SAINT-AID” (Assistance in Disaster) first task forces were formed or personnel resources made available in the ASB [Workers Samaritan Organisation] Austria, the ASSR in Slovakia, the Weißes Kreuz South Tyrol and in the ASB Germany under the name “FAST (First Assistance Samaritan Team)”, which – in preparation for a future joint assignment in international disaster cases – have already carried out joint exercises.



Based on the positive experience in cooperation of task forces from several SAINT member organisations at the large scale assignments for the World Cup in Germany 2006 and the European Championships in Austria and Switzerland this year, the permanent SAINT working group “Rescue Service” is drawing up uniform standards for future joint assignments of the medical support of major events. These also include assistance for better linguistic communication with patients at international events.

However, the exchange of experiences and the development of joint standards are not just carried out in the permanent SAINT working groups. A first meeting of the “persons responsible for Public Relations in the member organisations” took place in Cologne in September 2008 in order to improve the perception of SAINT in public and in the member organisations. At this meeting the participants decided to also reinforce the parallel communication of the individual “brands” of the SAINT

member organisations together with the SAINT “brand” within the meaning of a “co-branding” in the national public relations work of the member organisations. The forwarding of the publications of SAINT to the local level is also to be expanded in the member organisations. A further exchange of experiences took place between the SAINT member organisations regarding the issue of social alarm / senior citizens’ alarm in Cologne in November this year.

The general secretariat currently reports on all work results as well as on news from member organisations and the European Union in nine languages in the Newsletter “SAINT-direct”, in the bilingual e-mail services “SAINT-News” and on the website www.samaritan.info, which is also provided in two languages, right down to the basis of the member organisations. The Intranet “SAINT-Intern” and the internal e-mail service “SAINT-Intern-Report” are also maintained for the internal communication and information of the employees of the member organisations who work in SAINT bodies and projects.

This small selection from the work in SAINT alone shows the various challenges, however also the structure of the work and the possible solutions with which SAINT develops practical benefits for the individual member organizations in the constant further development of joint activities.

Heribert Röhrig
General Secretary

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Insert: 2nd SAINT-Contest 2008

Rescue and Help

Regional rescue organisation Weißes Kreuz in South Tyrol: MINI ANNE

The Weißes Kreuz (WK) has always attached great importance to teaching knowledge of First Aid well in the primary, middle and secondary schools. A large number of initiatives such as multiplier training courses for teachers or the training of the school medical services were started. These training courses are offered continuously.



At the initiative of the President of the Weißes Kreuz, Dr. Georg Rammlmair, the organisation will use an innovative product and a new method to teach pupils immediate life-saving measures: The project MINI ANNE, that has been in existence in Denmark since 2004 and was successfully implemented to 220,000 pupils there so far. Mini Anne means personalised learning of algorithms within the framework of the cardiopulmonary resuscitation. A so-called kit consists of a training doll, on which the control of the vital functions, the resuscitation and the heart pressure massage can be practised and of the own storage medium DVD.



Of a total of 20,000 kits the WK will have 17,000 produced in the German and 3,000 in the Italian language. The project is designed for five school years. The teaching staff will be trained next year so that the First Aid course with MINI ANNE can be integrated into the lessons with pupils aged between 11 and 14 years old from the school year 2009/2010.



People die from the so-called sudden cardiac death (cardiac arrest) in South Tyrol each year. Knowledge about the acute cardiovascular system arrest is very important.

The MINI ANNE project is a good measure for training a large number of persons and at the same time passing on the acquired knowledge to family and friends (multiplier effect).

Author: Marco Comploi, responsible person for WK training (Text shortened by the editors)

Mobile phone application First Aid Child

The regional rescue organisation Weißes Kreuz onlus is once again making a new mobile phone application, "WK First Aid Child", available free of charge: This software helps to refresh thus always keep up-to-date previously acquired knowledge of First Aid for children and infants.

Many accidents with children occur in the home, while playing, at school or while playing sport. The right first aid is so simple and can prevent serious consequences, minimise pains and also have a calming effect on the child. In April 2007 the Weißes Kreuz presented the adults version of this first aid application, so far this software has been downloaded from the homepage of the Weißes Kreuz 6,560 times.

However, first aid on an infant and on a child differs substantially from the first aid measures for adults in several areas, not least owing to the occasional very emotional reaction of the persons providing the aid. Therefore, the regional rescue organisation Weißes Kreuz offers this highly illustrated software for a mobile phone free of charge especially to those people who deal with children daily. This application was created together with Bozen Kommunikationsgesellschaft Freigeist GmbH and is based on the international guidelines of the Italian First Aid Society Italian Resuscitation Council (IRC) and the Italian Paediatric Society SIMEUP.



How can the application be downloaded?

From the own computer via the homepage of the Weißes Kreuzes www.wk-cb.bz.it or directly via the own platform www.erste-hilfe-plattform.info (or also via the domain www.first-aid-platform.info). There you will find the instructions for use and the list of suitable mobile telephones.

Contact for both articles: Dr. Prisca Prugger, regional rescue organisation Weißes Kreuz, PR, Tel.: +39/0471/444-393; Fax: -374; E-mail: presse@wk-cb.bz.it. You can find the homepage with actual reports under www.wk-cb.bz.it.

ASBÖ Austria: Austria's mobile phones become a first aid box

The Samaritan: compact instructions for persons providing first aid as a downloadable mobile phone application which is not dependent on a network!

Whether skiing, hiking or going for a walk in natural surroundings, leisure activities are very popular. However, what should you do in case of an accident and that knowledge is needed that you once learnt in first aid courses - and have often forgotten again? What should you do when you are paralysed by the fear to possible make a mistake?

To provide first aid as quickly as possible can be of vital importance. However, only 28 percent of the population would provide assistance in an emergency as proven by a study of the market research institute "market". The majority of people are simply frightened of "doing something wrong". Insufficient knowledge and self-doubt and consequently a failure to provide first aid can cost lives in the worst case!



For this reason the Workers Samaritan Organisation Austria is offering together with the "Samaritan" a new, innovative service for mobile phone users: easy, understandable and highly illustrated first aid instructions for emergencies can be downloaded onto the mobile phone. After the successful download these are then available in the memory of the mobile phone at all times - thus independent of the quality of the actual network reception. No

matter whether it concerns a heart attack, sport or traffic accident: the mobile phone supports the person providing first aid with compact, precise instructions and thus helps to save lives. More detailed information is available under: www.dersamariter.at.

Martina Vitek, Head of Press and Public Relations Work

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Projects and Partners

ASB Germany and Ukrainian Samaritan Organisation: Nursing centre and nursing service for the catchment area Charkiw, Ukraine



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Based on the experience in the West Ukrainian town of Tschernowitz, ASB Germany is setting up a nursing centre with mobile nursing service together with the Ukrainian Samaritan Organisation in the region of Charkiw (North East Ukraine). Within the framework of the project two nursing teams will offer support and nursing at home to around 70 former forced labourers as well as former prisoners of concentration camps. They will be supported in this service by students of the medical school of Charkiw and international volunteers of the action Sühnzeichen e.V.. In the first phase of the project the nursing staff will be trained in modern methods of nursing practice and social advice by German specialists on site. Once a month a trained specialist will offer courses in basic nursing for 10-12 relatives which will have been previously designed together with the German experts. The foundation "Remember, responsibility and future" will subsidise personnel and regular material costs for a pilot phase of 36 months.

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Polish Samaritan Organisation (SFOP): Metro project „Traumgarten“

In September 2008 volunteers from Germany, Russia, Romania and Poland created a so-called "Traumgarten" [Dream Garden] for the senior citizens in the "Haus des Heiteren Herbstes" together with pupils of the high school in Zakliczyn, representatives of METRO AG and employees of the Polish Samaritan

Organisation from Zakliczyn. Garden benches were painted and assembled, garden tables and fences were installed and bushes and trees were planted. After two days of intensive work the garden was opened with a festive ceremony among others with guests such as the managing director of the department for international personnel development of METRO AG and Ms Elzbieta Rupala from the Workers Samaritan Organisation Germany.

The dream garden should serve as therapy and support the relaxation of the residents. The senior citizens thanked everyone with souvenirs and homemade bread.

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Youth International

ASB District Organisation East Pomerania and Lituvos - Samarieciu – Bendrija Jurbarkas in Lithuania: 6th International Youth Meeting Germany – Lithuania

The international youth meetings help the Samaritan Organisations to intensify their partnership and Europe to grow together. They should show the youths another country with other traditions, other living habits, another culture and a different history, however also raise the interest for social engagement.

Within the framework of this year's summer holiday action 12 Lithuanian youths aged between 14 to 19 years old travelling with the leader and interpreter to Anklam and met various youth groups, who were visited in the individual children and youth facilities.



There was also once again a programme with a multitude of typical holiday and leisure activities such as the trips to a centre of the Middle Ages or to the Viking graves, but also actions which gave the youths an impression of the work of the ASB, such as the visit to a child day care centre or a leisure centre.

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ASJ study trip to Hungary: "Budapest from a social and cultural perspective"/visit to the USB branch

A study trip of the youth department of ASB Germany took place to Budapest/Hungary from 26.7. to 2.8.2008. The trip was organised by the German International Education and Meeting Organisation (IBB) in Bonn. The participants visited facilities of the open and organisational youth work such as e.g. the National Youth Information Centre or projects for drug prevention. One highlight was a meeting at the Hungarian Samaritans Organisation USB where the participants were able to gain an insight into the practical work of the USB.

SAINT working group "Youth International": meeting within the framework of the 2nd SAINT Contest from the 4th to the 7th of September 2008 in Meran

Representatives from six SAINT member countries met within the framework of the first aid youth competition and discussed the future cooperation of the SAINT member organisations in the field of youths. The guest was the SAINT General Secretary, Heribert Röhrig. The participants from Austria, Hungary, Lithuania, Norway, South Tyrol and Germany dealt with the structure and the activities of the respective member organisations and their resources in the field of youth work during the conference. Suggestions for joint activities such as e.g. a camp for people to get to know each other or bilateral youth exchange measures are now being contributed in the bodies of the member organisations. The idea to also meet in future within the framework of events which are being carried out anyway was met with great approval: the next conference of the working group „Youth International" is to take place during the 6th SAINT Forum in Hanau in September 2009.

The minutes of the conference can be called using the password in SAINT-Internal under the heading Youth / right Box working group Youth International / previous meetings or directly from Alexander Bühler.

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News from Europe



Mobility of young volunteers

Within the framework of the social agenda the EU Commission submitted a proposal for a recommendation of the Council concerning the Europe-wide mobility of young volunteers on 02.07.08. More possibilities are to be created for

young people to be active as volunteers in another member state. To this end the interoperability of the national structures of the voluntary work are to be improved, which in one country are organised more by the state, whereas in another country they are above all borne by non-government organisations.

You can find the proposal concerning the Europe-wide mobility of young volunteers under http://ec.europa.eu/youth/news/news1103_en.htm, Further information can be found under <http://europa.eu/rapid/pressReleasesAction.do?reference=IP/08/1098&format=HTML&aged=0&language=EN&guiLanguage=fr>.



Commission report on the social position in Europe 2007

The EU Commission has published its provisional report on the social position in Europe in 2007. The aim of the report is to make a contribution to the public debate in social policies with key indicators and detailed analyses.

You can find the Commission report under <http://europa.eu/rapid/pressReleasesAction.do?reference=MEMO/08/326&format=HTML&aged=0&language=EN&guiLanguage=en>.

Volunteers

The exchange of specialists: two Latvians in Bremen

Know-how transfer and exchange of knowledge are important key words in our society. This does not initially sound like fun and meetings. The Latvians Alda and Liga



experienced in a very practical way that both his possible. In June of this year they were guests of ASB Bremen for one week within the framework of the short internship for specialists in order to receive suggestions for their own work at home and in return to report to the German colleagues about their fields of work. Alda works in a senior citizens' home in

Riga that is managed by the Latvian Samaritan Organisation. She was fascinated by the offer of care for patients suffering from dementia – and the assistance with the workflows through special computer programmes in Germany. “We visited the dementia café in the house near the Osterdeich. There we sung together with the patients and listened to the stories read out by the carer Gabriela. A PC programme was also explained to me. In addition, I visited the “action day nursing relatives” at the University of Bremen. We spent one whole day driving to the homes of ten patients together with the carer Marina, which was an excellent experience for me.”

Liga's workplace, the crisis centre for women and children in Riga, is located in a large renovated house. In Bremen she got to know the workflow of the children and youth assistance of the ASB in Bremen, here in particular the field of support within the framework of all-day school.

The ASB Federal Organisation would like to further expand this offer in the next few years – and offer employees in ASB groups the possibility to also experience the daily working routing at European Samaritan organisations.

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Money for Social Work

Successful online fundraising: facts and trends of a British study

How has the Internet changed fundraising? After ten years of experience in online fundraising a British study shows facts and trends.

Among the most important determined facts are that:

Online fundraising is effective: for each British pound which is spent on average ten pounds in donations are generated in the Internet.

Nevertheless, the contribution of online fundraising to the total income of British organisations is low with on average two per cent.

Hardly surprising: the larger the organisations, the greater are the budgets and income, the most differentiated the Internet used.

On the other hand the problems are the same for all organisations: unqualified personnel, insufficient budgets, unsystematic procedures and lack of integration into marketing are the

greatest barriers to success.

The authors of the study see five big trends, which are to be taken into consideration with the online success.

Own stories unfold a strong emotional power. Blogs and other tools allow these stories to be used authentic, actual and successfully in the Internet.

The Internet should initially be used for participation, for engagement and for activation within the meaning of establishing relationships. In the second step the question about support is then more promising.

The communication does not just take place on the own websites, but also in Social Networks such as MySpace, Facebook and others are interest and should be used for setting up groups of interests.

The integration of online fundraising into a joint concept – particularly also the integration of marketing, voluntary work, among others - is of decisive importance for the success.

New ways should be used for additional income: eBay, partnerships and eCommerce offer new possibilities to generate income.

Experience has clearly shown: the setting-up of communities and supporter groups is more successful in the Internet than the direct raising of donations. Online fundraising has its own rules which deviate from direct marketing with its classical mailing business. A person who takes this into account will be more successful.

The full study is available in the Internet free of charge under www.nfpsynergy.net/freereports.

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Dates

6th Int. Samaritan Forum

11 to 13 September 2009 in Hanau/Germany
You will find the announcement on the SAINT website under www.samaritan.info, right box SAINT Forums!

MASTHEAD

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